

# A CAUSE FOR CELEBRATION SPONSORSHIP OPTIONS

#### **Presenting Sponsorships**

#### Thrive Level - \$10,000

- Listed prominently as Lead Presenting Event Sponsor of Arise Collective's A Cause for Celebration on all event-related materials, both digital and printed, on social media, and on location at the event itself
- Two Tables at the event (16 seats)
- Logo with link to website placed on Arise Collective's event landing page and featured prominently at the event
- One-minute sponsor video (provided by the sponsor) or an opportunity to speak during the event
- Full-page color sponsor listing in printed and electronic souvenir booklets
- Special feature in Arise Collective eNewsletter, designed in collaboration with the sponsor and Arise Collective communications team
- Special feature on other Arise Collective social media channels
- Special Reentry Simulation\* or other presentation by Arise Collective at a location of your choice in North Carolina

## Transform Level – \$5,000

- Listed prominently as Presenting Event Sponsor of Arise Collective's A Cause for Celebration
  on all event-related materials, both digital and printed, on social media, and on location at
  the event itself
- A table at the event (8 seats)
- Logo with link to website placed on Arise Collective's event landing page and featured prominently at the event
- One-minute sponsor video (provided by the sponsor) or an opportunity to speak during the event
- Full-page color sponsor listing in printed and electronic souvenir booklets
- Special feature on all Arise Collective social media channels

<sup>\*</sup>Reentry simulations are an interactive and engaging activity managed by Arise Collective that allows participants to experience what a formerly incarcerated woman may experience in the real world immediately upon release.

## **Additional Sponsorships**

### Rise Level - \$3,000

- Sponsor of an award (Angel of Hope, Beacon of Hope, or Champion of Hope) or the preevent networking event
- Six seats at a table at the event
- Logo with link to website placed on Arise Collective's event landing page and featured prominently at the event
- 30-second sponsor video (provided by sponsor) or an opportunity to speak briefly during the
  event
- Half-page color sponsor listing in the printed and electronic souvenir booklets

#### Grow Level - \$1,500

- Four seats at a table at the event
- Logo with link to website placed on Arise Collective's event landing page and featured at the
  event
- Quarter-page color sponsor listing in the printed and electronic souvenir booklets

#### Heal Level - \$750

- Three seats at a table at the event
- Name or company's name placed on Arise Collective's event landing page
- Quarter-page color sponsor listing in the printed and electronic souvenir booklets

#### Believe Level - \$350

- Two seats at a table at the event
- Name or company's name placed on Arise Collective's event landing page
- Business card size color sponsor listing in the printed and electronic souvenir booklets

## Hope Level - \$150

- One seat at a table at the event
- Name placed on Arise Collective's event landing page